

MATTHEW WALES

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GRAPHIC DESIGNER

A four-year post-baccalaureate career in graphic design, newspaper and newsletter layout, web based graphics and illustrations.

Quark Xpress
Adobe Photoshop
Illustrator
Image Ready

Streamline
Macromedia Flash
Director
Dream Weaver

Homesite
PowerPoint
Windows
Macintosh

Bachelor of Fine Arts
TEXAS A & M UNIVERSITY - COMMERCE - Commerce, Texas

PROFESSIONAL HIGHLIGHTS

2000 to JOB CONNECTION - Dallas, Texas

2002 Graphic Design / Layout

One of two graphic designers preparing four editions - One 20 pages, one 16 pages and two 12 pages - of the paper weekly.

- Improved the on-time record for delivery to the printer, advancing time of readiness by six hours prior to the print deadline.
- Redesigned the papers Masthead and graphic outlay to enhance visual appeal.
- Created Flash animations for the papers web site; designed promotional filler and illustrations.

2000 to CYMRU STUDIOS - Dallas, Texas

Present Proprietor

Provide independent print layout for business or graphic design services for web sites with successful projects including:

- Dallas Black Expo and Warr Communications. Responsible for all and non-content design and coordination.
- Graphic design, layout, typeset and pre-press for the Sierra Club monthly eight page news letter. Charitable contribution of services.
- Graphics, color, layout, typeset and pre-press for the Bingo Bugle, a weekly eight page specialty publication targeting the bingo industry.

1999 to MARSH INCORPORATED - New York, New York

2000 Illustrator

Created spot illustrations for the pending website www.wherework.com prior to its launch. Drew freehand pen and ink illustrations, subsequently digitizing for web use.

1998 to TXU ELECTRIC - Dallas, Texas

1999 Map Digitizer

Created digital reproductions of Dallas' gas main system including color-coded reference for pipe type, size and age. Completed the project in quarter mile squares.

AWARDS

National Pacesetter Award as a team member (Illustrator and graphic design) of the Richland (College) Chronicle and Decoy (2000). Also Best of Show: National Student Media Convention (2000)